

Case Study: Fuel Management

Centralized Solutions Enhance Efficiency in Final-Mile Fuel Delivery

LOGISTICS

Background:

A national final-mile delivery company relied on a small in-house logistics team to manage fuel inventories, orders, and operations for 900 service centers, coordinating deliveries with multiple carriers, including KAG Energy and KAG Logistics.

The Challenges:

Complexity: Yearly rate negotiations and multiple rating structures added complexity.

Overload: The small logistics team was overtasked and overwhelmed with this operational strategy.

Inefficiencies: The complex and fragmented process led to inefficiencies and communication breakdowns.

Need for Streamlining: There was a clear need for a more streamlined and efficient approach to managing their fuel orders and logistics operations.

The Solution:

KAG Logistics and KAG Energy worked together to create a single point of contact, improving communication and operations. KAG Logistics managed all aspects for 750 sites, including carrier selection, order delivery, and incident reports.

*Seeing the benefits, the customer entrusted KAG Logistics with the remaining 150 sites.

Outcomes:



Visit kaglogistics.com or call 1-877-203-3283.