

Case Study: Dedicated Transportation

Dedicated Transportation Reduces Chemical Manufacturer's Costs

LOGISTICS

Background:

A global chemical manufacturer was facing escalating transportation costs due to inefficiencies in its supply chain. Disorganized and non-centralized transportation schedules were significantly increasing accessorial charges and straining relationships with both drivers and suppliers.

The Problem:

At the manufacturer's supplier site, multiple customers were arriving to pick up products. However, product readiness often didn't align with carrier arrival times, causing long wait times and frequent shutdowns before loading could be completed. These inefficiencies drove up transportation costs and strained relationships between the manufacturer, supplier, and drivers.

The Solution:

KAG Logistics proposed a tailored Dedicated Transportation Solution to address these challenges promptly.

The Results:



Increased Efficiencies: A drop-and-hook solution streamlined operations, eliminating excess accessorial charges and providing rate predictability.

Improved Relationships: The solution strengthened relationships between the manufacturer, supplier, and drivers through smoother, predictable operations.

Reduced Logistics Responsibilities: KAG managed logistics, allowing the manufacturer to focus on core business.

Conclusion:

By implementing a Dedicated Transportation Solution, the chemical manufacturer significantly reduced transportation costs, improved operational efficiency, and strengthened relationships across its supply chain.

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